

Erie Family Health Center

# Golden Toothbrush Awards 2010

The second annual Golden Toothbrush Awards Luncheon is important as **oral health** is often left out of the public discourse when it comes to a person's **overall health**. Chicagoans without medical insurance lack access to dental care; and as a result, their overall health suffers. The 2010 Golden Toothbrush Awards Luncheon will focus on the **integral link between oral health and overall health**—an emerging area of research many people are unaware. By becoming a sponsor your organization will demonstrate its commitment to improving the oral health of the community and establish its role on the forefront of this important issue.



## BENEFACTOR Sponsor \$10,000

### EVENT BENEFITS

10 seats at Luncheon • Volunteer opportunities for your staff • Featured in event program book • Priority sponsorship for future events • Signage at Luncheon • Opportunity to welcome attendees upon arrival

### MARKETING BENEFITS

Company name and URL on Erie's Web site • Verbal acknowledgement during event • Company name on marketing materials • Company name on event invitations • Acknowledgement in program book • Opportunity to personally interact with event attendees • Company name listed in Erie's annual report • Company name and logo in day of presentation • Exposure in Erie's newsletter, Spotlight • Exposure in Erie social media



Title Event Sponsor  
\$25,000

Award Ceremony Sponsor  
\$15,000

Patron Sponsor  
\$5,000

Friend Sponsor  
\$2,500

tuesday  
May 25  
2010