



2022 **erie** annual sponsorship
Investing in Community Health

erie Family Health
Foundation

Working together so all people can live their healthiest lives.

We invite you to partner with us in ensuring equitable access to healthcare for our communities. Erie Family Health Centers is a community health center in Illinois that provides high quality, holistic and compassionate care to more than 87,000 patients each year, regardless of their ability to pay. Over the last 65 years, Erie has grown from a one-room clinic to 13 health center sites across Chicago and its northern suburbs. Recognizing that maximizing our impact requires going beyond the exam rooms, we also offer health education, case management, linkage to legal services, and much more to support healthy outcomes, promote health equity and improve quality of life. With deep commitment, Erie is making an ongoing positive impact on the health and well-being of individuals, families, and communities.



**Be a part of the community that helps make Erie's essential work possible.
Become an Erie Annual Sponsor.**

Be in Good Company

Erie Family Health Centers' Annual Sponsorship program provides your company/organization year-round presence and opportunities to connect with other healthcare industry professionals, business and community leaders, and members of the Erie community.

- ✓ Build more meaningful relationships with healthcare and community leaders.
- ✓ Increase recognition and create goodwill for your brand.
- ✓ Position your company as a leader in advancing health equity.
- ✓ Offer opportunities for employee engagement.
- ✓ Elevate your visibility within Erie's growing community.

When you sign up to be an Annual Sponsor today, you will receive 12 months of benefits from the time you sign up.

Our Community:



Erie serves over **87,000** patients and has more than **750** staff and learners



Erie reaches over **15,000** on facebook, twitter and instagram



Nearly **22,000** people visit our website every month



2,000 Erie friends and supporters reached by postal mail or e-mail.

We are excited to bring our Erie community together this year at a variety of in-person and virtual events that will offer visibility, recognition and connection for our annual sponsors while raising critical funds to support Erie's mission and programs.

JUNE 1



A street festival-style fundraising party that supports Erie's health education and patient programs—programs that equip patients with the tools and resources they need to live their healthiest lives. Programs include cooking and nutrition classes, a running club, diabetes prevention and management, HIV case management, food boxes, and more.



AUGUST



A virtual multi-sport competition that challenges participants to complete the 50-mile distance between 13 Erie sites in one month. Funds raised will benefit Erie's health education and patient programs, like the food box initiative, which has become a crucial lifeline for patients experiencing food insecurity.



OCTOBER

Health Equity Impact AWARDS

Erie's signature awards event celebrates and honors leaders, trailblazers, and innovators whose work has advanced Erie's vision of all people living their healthiest lives.



We are also happy to customize sponsorships.

Please contact Emily Olson, Individual Giving and Events Coordinator, at eolson@eriefamilyhealth.org for questions or more information.

2022 Sponsorship Benefits



SPONSOR LEVEL	Presenting Sponsor \$25,000	Visionary Sponsor \$15,000	Leader Sponsor \$10,000	Benefactor Sponsor \$7,500	Sustaining Sponsor \$5,000	Supporting Sponsor \$3,000	Friend \$1,500
Health Equity Impact Awards Virtual Gala Premium Access Tickets	25	20	20	15	10	5	2
ErieMoves Tickets	20	15	15	10	5	2	
Eriedescence Tickets	20	15	10	5	5	2	
Social Media	Dedicated Social Media Posts	Dedicated Social Media Posts	Dedicated Social Media Posts	Dedicated Social Media Posts	Group Recognition for each Event	Group Recognition for each Event	
Feature in Erie Cares Donor e-Newsletter	✓	✓	✓	✓			
Other Digital Recognition (on event digital invitations, and campaign websites; plus 12 months recognition on Erie website)	Logo*	Logo*	Logo*	Logo*	Listing	Listing	Listing
Eriedescence Program Book	Back Page Ad	Inside Cover Ad	Full Page Ad (color)	Half Page Ad (color)	Half Page Ad (b/w)	Quarter Page Ad (b/w)	Listing
Annual Report	Sponsor Level Listing	Sponsor Level Listing	Sponsor Level Listing	Sponsor Level Listing	Sponsor Level Listing	Sponsor Level Listing	Sponsor Level Listing
Other Print Recognition (on event posters, flyers, banners, and print invitations)	Logo*	Logo*	Logo*	Listing	Listing	Listing	
ErieMoves Event T-Shirt	Logo*	Logo*	Logo*	Logo*	Logo*		
Verbal Recognition at Events	✓	✓	✓	✓			
Opportunity to Deliver Remarks at Events	at Eriedescence & ErieMoves Finishers Party	at ErieMoves Finishers Party					

*For sponsors receiving logo benefits - please send logo as a vector file (.AI, .EPS or .SVG) to ensure best resolution for print applications.

How to Sponsor

1 COMPLETE THE FORM

→ **Mail** your completed pledge form to
Erie Family Health Foundation
Attn: Emily Olson
1701 W. Superior Street
Chicago, IL 60622

→ **or email** the completed form to
eolson@eriefamilyhealth.org

→ **or complete the pledge form online**
at erie.health/pledgeform

2 MAKE YOUR PAYMENT

→ **online** with a Credit Card
at erie.health/sponsorship2022

→ **or by check:**
and mail it with your form to:
Erie Family Health Foundation
Attn: Emily Olson
1701 W. Superior Street
Chicago, IL 60622

3 QUESTIONS?

Email Emily Olson at
eolson@eriefamilyhealth.org
or call 312.432.7201.

Other Ways to Support

You can support Erie as
a digital ad sponsor.

Large Ad - \$500

Medium Ad - \$250

Small Ad - \$150

Digital Ad Sponsor

Place an ad or personal message
on our event web pages

LARGE
550px W x 266px H

SMALL
270px W
x 125px H

MEDIUM
550px W
x 266px H

Print Program Book Sponsor

Place an ad or personal message
in our print program book.

FULL PAGE
5" W x 8" H

Q-PAGE
2.25" W
x 3.75" H

HALF PAGE
4.75" W x 3.75" H